

NAIOP CONNECT

SAN FRANCISCO BAY AREA

Cal Vs Stanford: Who Will Take Home the Golden Shovel?



The Challenge was established in 1990 by Steve Chamberlin, a local developer and emeritus adjunct professor in real estate at UC Berkeley's Haas School of Business, to give graduate students hands-on experience in real estate development. Every year, teams are assigned a project site and given just 60 days to come up with a development proposal. A select panel of jurors reviews both proposals in detail and chooses a winner after the final team presentations on the day of the competition. The winning team takes home the highly coveted prize and symbol of the Challenge, the James W. Brecht Memorial Golden Shovel.

Join us this year for the NAIOP SFBA Real Estate Challenge lunch event on Wednesday, April 25th from 11:00 am - 1:00 pm at the Four Seasons Hotel, San Francisco. [REGISTER NOW](#)

Chapter Sponsors: Claim your complimentary seats by emailing admin@naiopsfba.org

BART is pleased to announce the March 2, 2018 posting of a Request for Qualifications (RFQ) for transit-oriented development (TOD) of property located at the Lake Merritt BART station. [LEARN MORE](#)

EVENTS CALENDAR

March 15 (Thursday)
Industrial Insider Breakfast
[REGISTER](#)

March 21 (Wednesday)
Behind the Scenes:
Amentities for Today's
Tech Tenants
[REGISTER](#)

March 22 (Thursday)
March Madness Member
Event
[REGISTER](#)

April 10 (Tuesday)
YPG Info Session
[REGISTER](#)

April 11 (Wednesday)
Real Estate Insider: Debt
Capital Markets
[REGISTER](#)

April 25 (Wednesday)
29th Annual Real Estate
Challenge
[REGISTER](#)

May 8 (Tuesday)
YPG Info Session
[REGISTER](#)



March Madness Membership Event

Join NAIOP SFBA on Thursday, March 22 for a fun March Madness happy hour and help to grow your Chapter's membership!

Beer, wine, and appetizers will be served from 4:00-7:30 p.m. at Maximus Real Estate Partners, located at One Maritime Plaza, Suite 1900 and the NCAA Tournament basketball games will be shown.

The event is free for members to attend -- all we ask is that you bring a non-member with you as a guest. [REGISTER NOW](#)

June 4 (Monday)

13th Annual Golf Tournament

Save the Date!

[Add to Google calendar](#)

[Add to Ical/Outlook](#)

June 7 - June 8

I.CON 18

The Industrial Conference

[LEARN MORE](#)

BECOME A MEMBER



Board Member Focus: Adam Lasoff

Adam Lasoff is a seasoned commercial real estate investment sales professional who has completed over \$5 billion in transactions for his clients. As Managing Director with Cushman & Wakefield's Capital Markets Group, Lasoff advises institutional investors and corporations on the sale and

recapitalization of large commercial properties. One of four partners on the firm's 12-person Northern California team, he is responsible for managing, underwriting, and marketing investment properties for sale throughout the region. Lasoff focuses on office and industrial product with a specific focus on San Francisco, the East Bay, and the Peninsula. He notes recent endeavors including..[READ MORE](#)

Annual Developing Leaders Mentorship Event



On February 27 at Columbia Property Trust's newly renovated property at 221 Main Street, NAIOP held the annual Developing Leaders Mentorship event. This year's mentors, **Paul Stein**, **Eric Yopes**, **Christopher Peatross**, and **John Winther** held roundtable discussions with 55 young leaders on like "What drove you to start a business?, What has been your most challenging entrepreneurial moment?, and Looking back on your career, what, if anything, would you have done differently?"

Watch your email for the news on the next Developing Leaders and YPG Happy Hour!



Real Estate Insiders (REI)

On February 28, NAIOP SFBA hosted a REI breakfast with **Lance Minor** with VTS, and **Eric Roseman** with CBRE Advisory & Transaction Technology Platforms,

discussing the latest products they're implementing for commercial real estate platforms, and what's on the horizon in the industry of real-estate-serving technology. The conversations covered everything from how existing technology products from these two groups are helping real estate professionals manage multi-million square foot portfolios to space planning in real-time virtual reality to the future of upcoming technology platforms that could further disrupt and innovate the CRE world.

Next REI is Debt Capital Markets, on Wednesday, April 11th from 11:45 am - 1:00 pm, featuring **Mike Jameson** with TH Real Estate, **Mason Ross** with Bank of the Ozarks, **James Nearon** with PCCP and **CJ Karthaus** with Deutsche Bank.

[REGISTER NOW](#)

Inclusion in CRE Scholarship



NAIOP and Prologis are partnering to provide a program scholarship for up to 10 individuals, helping prepare a pipeline of women and minorities for development and operations positions in commercial real estate. Applications are due March 31st! [LEARN MORE](#)



Young Professionals Group (YPG)

Looking to take your career in CRE to the next level? Learn more about the NAIOP SFBA Young Professionals Group (YPG) and apply for next year's class. [LEARN MORE](#)

YPG INFO SESSIONS

This is your chance to review the application process and requirements, hear from YPG Alumni about their experiences in the program, as well as time for Q&A and networking.

April 10 (Tuesday) - 5:30 pm - 6:30 pm - [REGISTER NOW](#)

May 8 (Tuesday) - 8:30 am - 9:30 am - [REGISTER NOW](#)

Platinum Sponsors



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Visit www.naiopsfba.org

To ensure delivery, please add "admin@naiopsfba.org" to your address book.
Contact us if you have any questions.

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