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**NAIOP SFBA**



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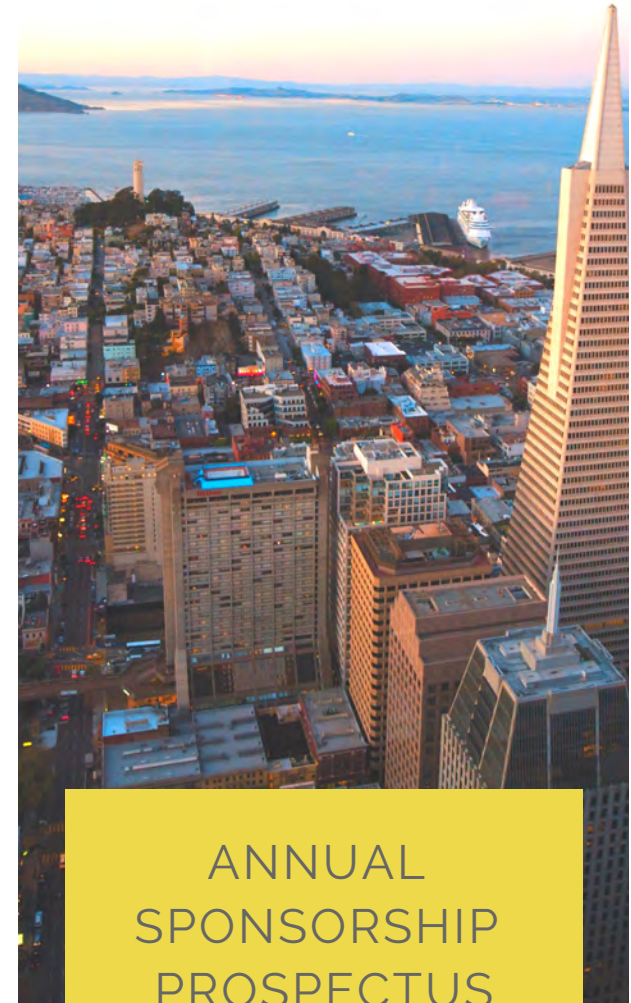
Contact the NAIOP San Francisco  
Bay Area Chapter

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# NAIOP

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

SAN FRANCISCO BAY AREA CHAPTER



ANNUAL  
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2019

## ABOUT NAIOP SFBA

NAIOP San Francisco Bay Area Chapter (NAIOP SFBA), the Commercial Real Estate Development Association, is the leading organization for commercial real estate developers, owners and related professionals in office, industrial and mixed-use real estate.

NAIOP SFBA was founded in 1977 and is comprised of the Bay Area's leading owner/developers and a wide variety of service providers representing 8 out of the 9 Bay Area Counties.

The Chapter offers a full calendar of educational programs on topical issues as well as social and networking events for its 650+ members. NAIOP SFBA, in concert with NAIOP Corporate, the NAIOP State Council and our Sacramento representative, California Business Properties Association (CBPA), also represents the voice of the Bay Area real estate community through its local legislative efforts.

## WHY SPONSOR?

### BRAND

Place your brand front and center of the Bay Area's leading commercial real estate deal makers.

### NETWORK

Cultivate new relationships and strengthen existing ones by participating in our over 50 events throughout the year.

### LEARN

Gain insights into developing trends in all facets of CRE through our specialized educational opportunities, including industrial and multi-family developments, as well as behind the scenes tours of new Bay Area developments.

## SPONSORSHIP OPPORTUNITIES

Sponsorships are valid from January 1, 2019 - December 31, 2019. All sponsors receive priority registration to NAIOP marquee events.

	PLATINUM \$12,500	GOLD \$9,500	SILVER \$6,250	FRIEND \$3,750
<b>NAIOP Corporate Membership</b>	4	4	4	2
<b>Best of the Bay Commercial Real Estate Awards Dinner</b>	Full table of 8 Podium recognition Logo recognition on presentation screens Logo projected on wall Sponsor identification ribbon	4 Tickets Podium recognition Logo recognition on presentation screens Logo projected on wall Sponsor identification ribbon	2 Tickets Logo recognition on presentation screens Sponsor identification ribbon	1 Ticket Name recognition on presentation screens Sponsor identification ribbon
<b>Real Estate Challenge Luncheon</b>	Full table of 10 Podium recognition Logo recognition on presentation screens Gobo recognition Sponsor identification ribbon Full-page ad in program	5 Tickets Podium recognition Logo recognition on presentation screens Gobo recognition Sponsor identification ribbon 1/2-page ad in program	2 Tickets Logo recognition on presentation screens Sponsor identification ribbon 1/4-page ad in program	1 Ticket Name recognition on presentation screens Sponsor identification ribbon
<b>Capital Markets Luncheon</b>	Full table of 8 Podium recognition Logo recognition on presentation screens Gobo recognition Sponsor identification ribbon	4 Tickets Podium recognition Logo recognition on presentation screens Gobo recognition Sponsor identification ribbon	2 Tickets Logo recognition on presentation screens Sponsor identification ribbon	1 Ticket Name recognition on presentation screens Sponsor identification ribbon
<b>Regular, Educational, &amp; Public Affairs Events*</b> Includes: Spring / Fall Industrial Panel Fleet Week Social	8 Tickets Podium recognition Logo recognition on presentation screens Sponsor identification ribbon	4 Tickets Podium recognition Logo recognition on presentation screens Sponsor identification ribbon	2 Tickets Logo recognition on presentation screens Sponsor identification ribbon	1 Ticket Name recognition on presentation screens Sponsor identification ribbon
<b>Golf Tournament</b>	Foursome	Twosome	Twosome	1 Golfer
<b>San Francisco Dealmakers</b>	4 Tickets	3 Tickets	2 Tickets	1 Ticket
<b>Logo Recognition (web / e-marketing)</b>	Homepage, Sponsor Page & e-Newsletter	Homepage & Sponsor Page	Homepage & Sponsor Page	Sponsor Page ONLY

\*Does **not** apply to events where space is limited (i.e. bus/development tours). REIs, Developing Leaders events, Behind the Scenes events, or other networking socials. NAIOP SFBA, at its own discretion, may provide other benefits not listed here (i.e. comp tickets to new events).