

MAKE AN IMPACT ON THE NEXT GENERATION OF CRE PROFESSIONALS

YPG OFFERS

This unique and powerful program offers instruction in critical components of the commercial real estate industry, personal and professional development coaching from MBA-level instructors, extensive networking and relationship-building activities, and guidance from leading industry executives through an intimate speaker series exclusive to YPG.







\$5,000 Sponsorship Commitment

YOUNG PROFESSIONALS GROUP (YPG) SPONSORSHIP OPPORTUNITY NAIOP SAN FRANCISCO BAY AREA YOUNG PROFESSIONALS GROUP CELEBRATING YEARS



KEY BENEFITS AS A SPONSOR

- Recognition on YPG website and NAIOP events (Best of the Bay, Golden Shovel, Fleet Week)
- Logo on all 10-Year Anniversary YPG Class marketing materials with distribution to 750+ active NAIOP members
- Acknowledgement at all YPG events including informational sessions, class retreat, and monthly classes
- Option to Host YPG classes, NAIOP events and Happy Hours
- Professional speaking & panel opportunities
- Nominate a featured development project for final class assignment and/or participate on the judging panel
- Access to participating class talent pool and alumni network

DEVELOPING TOMORROW'S LEADERS

www.naiopsfba.org/ypg



DEVELOPING TOMORROW'S LEADERS



YOUNG PROFESSIONALS

CELEBRATING

YEARS

GROUP

VOUNG PROFESSIONALS GROUP (YPG) PROGRAM OVERVIEW

WHAT IS YPG?

This unique and powerful program offers instruction in critical components of the commercial real estate industry, personal and professional development coaching from MBA-level instructors, extensive networking and relationship-building activities, and guidance from leading industry executives through an intimate speaker series exclusive to YPG.

Class 10 Applications Open Enrollment

April 1st, 2023

KEY BENEFITS

- Intensive program offering instruction in critical components of the commercial real estate industry
- Personal and professional development coaching from MBA-level instructors
- Extensive networking and relationship-building activities
- Guidance from leading industry executives through an intimate speaker series

TESTIMONIALS

"NAIOP's YPG Program enabled me to take my career to the next level. The program's focus on leadership skills and professional development gave me the tools and confidence to advance my role within my company. Also, the peer network created by the program is unmatched. I know I'll be working on transactions in my market with fellow YPG Alums for years to come." - Briana Harney, Incoming 2024 NAIOP SFBA President, Northmarq

"YPG is a unique program that helped me look inward and think about my career and personal endeavors in a new way. Its focus on leadership, relationship building and "soft skills" helped me elevate my career and enhance my personal relationships. I'd recommend the program to anyone [25-35] years old that wants to take their career to the next level and expand their real estate - Colby Wick, 2023 NAIOP SFBA President, Shorenstein Properties



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CLASS 10 APPLICATIONS DEADLINE JUNE 30, 2023