

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

SAN FRANCISCO BAY AREA CHAPTER



2024 SPONSORSHIP OPPORTUNITY ARGUS CERTIFICATION SCHOLARSHIP

Benefits of Sponsoring this Program:

- ◆ **Visibility** with logo recognition on the scholarship webpage, marketing collateral including email blasts, acknowledgment post on social media, & application form distributed to NAIOP SFBA's full contact database
- ◆ **Access** to meet the scholarship recipients, candidates, and a past scholarship recipients list
- ◆ **Participation** on the scholarship selection committee (optional)
- ◆ **Invitation** to attend (or host) networking mixers or informational sessions
- ◆ **Mentorship** opportunity for a professional from your firm to be paired with a recipient mentee

2024 Sponsorship Cost: \$2,500

About the Scholarship Program:

*Since 2021, NAIOP San Francisco Bay Area Chapter has offered an annual scholarship program for ARGUS Enterprise Software Certification, available as an online course through the NAIOP Center for Education. This certification is often a required entry-level skill for commercial real estate analyst positions, particularly in asset management and acquisitions. It is our understanding that the high cost of obtaining this certification may create a barrier for otherwise qualified candidates who may not have the access or resources to obtain it. **This scholarship was created with the intention of supporting access for women and underrepresented minorities.** Applications are due by May and the program begins in June.*

Your sponsorship will help us to offer the following benefits to each scholarship recipient:

- ◆ Access to the online ARGUS Software Certification (ASC) Enterprise Bundle* (\$1,250 value)
- ◆ One year of NAIOP membership (up to \$905 value)
- ◆ Pairing with an industry professional for a mentorship 1:1 meeting and gathering
- ◆ Participation in a meetings with the committee to make introductions & build connections
- ◆ Access to "office hours" with Tommy Kim, SVP at Eastdil Secured, who oversees their San Francisco analytics pool and leads their Real Estate Finance Training Program
- ◆ An article featuring each scholarship recipient in the NAIOP SFBA email newsletter & website
- ◆ Option to participate in a self-guided ARGUS study group with fellow scholarship participants

Contact admin@naiopsfba.org or 415-369-9625 to learn more or sign up today!