

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

SAN FRANCISCO BAY AREA CHAPTER

2024

HESS SCHOLARSHIP

NAIOP EXECUTIVE DEVELOPMENT PROGRAM

Applications due April 15, 2024



HESS SCHOLARSHIP APPLICATION – NED PROGRAM 2024

Purpose

The Gordon Hess Scholarship Fund has been established to support participation in two NAIOP SFBA educational programs, the Executive Development Program (NED) and the Young Professionals Group (YPG), in commemoration of Gordon Hess' meaningful and substantial contributions to the commercial real estate industry and NAIOP throughout his career. The scholarship is managed by NAIOP San Francisco Bay Area Chapter and funded by a generous donation from Ellis Partners LLC.

NAIOP San Francisco Bay Area Chapter, the Commercial Real Estate Development Association, is the leading organization for commercial real estate developers, owners and related professionals in office, industrial and mixed-use real estate. The San Francisco Bay Area Chapter was founded in 1977 (originally as the Northern California Chapter) and today serves eight of the nine Bay Area Counties; San Francisco, Alameda, Contra Costa, Marin, Sonoma, Napa, San Mateo and Solano. The Chapter's membership is comprised of the Bay Area's leading owner/developers and a wide variety of service providers. The Chapter offers a full calendar of educational programs on topical issues as well as social and networking events for its 750+ members and guests.

Amount of Scholarship

The total amount of the Hess Scholarship awarded may be up to \$5,000. The selection committee reserves the right to award a lesser amount or split the scholarship between applicants at its discretion.

Eligibility

- ▶ Must be a current Chapter member or applying and have been accepted for membership at the time of application.
- ▶ Must be currently in a position justifying the need for financial support. Examples include, but are not limited to: current student, between jobs, own or works for a small company, applicant has been asked to personally bear the full tuition, etc.
- ▶ Must meet other criteria for participation in the respective program (NED/YPG) and submit an application for the current year's program.
- ▶ Will be eligible to receive the scholarship only once.

Application Requirements

- ▶ Complete a 1-paragraph statement making your case for receiving the scholarship.
- ▶ Application for the scholarship will be available as a separate, additional form at the time the application for NED or YPG program is published.
- ▶ Applicants must submit their completed program application in addition to the scholarship application by the scholarship deadline in order to be considered.

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- ▶ The deadline for the scholarship application will be one month (approx. 30 days) before the regular program application deadline.
- ▶ Applicants not accepted for the scholarship will be notified and forwarded on to the general program application pool, unless they request to withdraw their application.
- ▶ **The deadline to apply is April 15, 2024.**

About Gordon Hess:



Gordon Hess joined Ellis Partners LLC in 1995 and served as a Partner and Managing Director of the firm until 2019, when he transitioned to a role as a real estate investor partner and Senior Advisor.

Gordon began his commercial real estate career in 1977. After founding a commercial brokerage and investment management company, which was sold to Grubb & Ellis Company, Gordon was associated with Grubb & Ellis for eight years where he held several corporate positions and ultimately was appointed Chief Administrative Officer. Among his duties were management of national investment services and oversight of all company-owned and managed real estate investments.

Gordon is a graduate of the University of California at Berkeley and member of the Lambda Alpha Land Economics Honor Society. He is an active member of NAIOP (San Francisco Bay Area Chapter President Emeritus and 2010 NAIOP national Volunteer of the Year), former Board member and current member of the chapter's Advisory Council. Hess has served on many committees to support NAIOP locally and was instrumental in the development of two monumental educational programs: Young Professionals Group (YPG) and Executive Development Program (NED).

NAIOP and Ellis Partners are thrilled to commemorate Gordon's service to the commercial real estate industry by establishing the Gordon Hess Scholarship Fund to support participants in the YPG and NED programs.

Application Form

Personal Information:

First Name: _____

Last Name: _____

Bus. Phone: _____

Cell Phone: _____

Business Email: _____

Personal Email: _____

School or Employment Information (select all that apply):

- ☐ Full-Time Student
- ☐ Part-Time Student
- ☐ Employed Full-Time
- ☐ Employed Part-Time
- ☐ Seeking Employment

(If student) Name of your college/university: _____

City & State: _____

Degree: _____

Date degree awarded or expected: _____

Employer Financial Support: (indicate what portion of the program tuition your employer will contribute, if any) _____

Demographics:

Gender (OPTIONAL):

- ☐ Male
- ☐ Female
- ☐ Non-Binary
- ☐ Prefer not to respond

Do you identify as LGBTQ+? (OPTIONAL):

- ☐ Yes
- ☐ No
- ☐ Prefer not to respond

Racial/Ethnic Background (Check all that apply - OPTIONAL):

- ☐ African-American/Black
- ☐ Native American/Alaskan
Native/Indigenous Peoples
- ☐ Asian
- ☐ Southeast Asian
- ☐ Middle Eastern
- ☐ Pacific Islander
- ☐ Latino/Hispanic
- ☐ Caucasian/White (Non-Hispanic)
- ☐ Other: _____

Personal Statement: (500 words max.)

Attach a personal statement expressing the reason for your interest in this scholarship.