



COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

NAIOP Supports Rising CRE Leaders through Diversity Student Scholarship

HERNDON, VA (May 9, 2023) – NAIOP, the Commercial Real Estate Development Association, has announced Serena Lousich as a recipient of its [annual Diversity Student Scholarship](#). The scholarship program supports students who are pursuing a degree in commercial real estate and is a key component of the association’s pledge to advance diversity in the industry.

“NAIOP is committed to supporting the next generation of commercial real estate leaders and increasing diversity in the industry,” said Marc Selvitelli, CAE, NAIOP president and CEO. “This scholarship program provides not only a financial award but also opportunities for education and networking at our annual fall conference – valuable resources for this emerging talent.”

NAIOP is awarding four \$5,000 graduate student scholarships and two \$2,500 undergraduate student scholarships to individuals from demographics that are traditionally underrepresented in commercial real estate and whose universities are part of the [NAIOP University Membership](#) program.

In addition to the scholarship, each scholarship recipient will have the opportunity to make new professional connections and sharpen his or her commercial real estate acumen with complimentary registration to attend NAIOP’s [CRE.Converge 2023](#), Oct. 18-20, in Seattle.

Lousich is a graduate student in the Master of Real Estate Development and Design program at the University of California Berkeley, and a member of NAIOP San Francisco Bay Area. She previously received a master’s degree in landscape architecture and worked as a senior landscape designer for award-winning landscape architecture firm Surfacedesign Inc, touching on a variety and range of commercial projects in the San Francisco Bay Area and Aotearoa. She hopes to leverage her design background in her new career in real estate development.

Lousich’s passion lies with Indigenous-led design and development. As a Māori woman, she has worked with tribes in both Aotearoa and California, leveraging her cultural heritage to develop innovative solutions for Indigenous agency in the design and development process.

To learn more about NAIOP’s strategic initiatives to advance diversity, visit naiop.org/diversity.

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About NAIOP: NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners and related professionals in office, industrial, retail and mixed-use real estate. NAIOP comprises 20,000 members in North America. NAIOP advances responsible commercial real estate development and advocates for effective public policy. For more information, visit naiop.org.

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